

TRIPLE WIN

Who We Are

**CRAZY IDEAS
MAKE YOU
HAPPY**

We could turn the world upside down with creative ideas.

We taking on challenges every day with super passion.

We plan for a bright future.

For a better future, Triple Win

History & Executives

2012 - MAGBEAR
Character Design Company

2013 - DRACAT ENTERTAINMENT
Video Advertising Company

2018 - Friend AD
Advertising Agency

2024 - Triple Win
Planning Company

Triple Win provides global content and services as a planning agency.

We have experience in various fields, including the advertising industry.

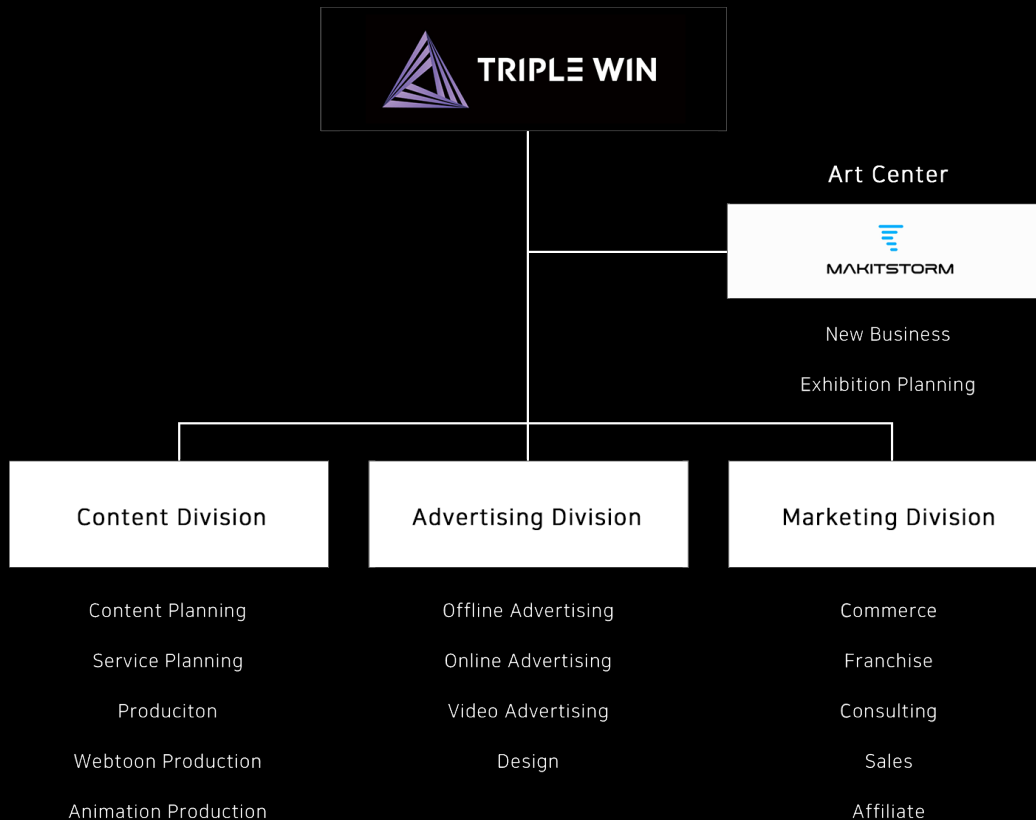
Ahn Sung Hwan

Dracat Entertainment CEO
TripleWin CEO / Founder

Lee Jeong Gi

Friend AD CEO
TripleWin CSO / Co-Founder

Organization Chart



Major Bussiness

1.Contents Division

Triple Win produces its own content IP and plan global services.

Through this, we find contact points with advertisers providing branded content and PPL.



Major Bussiness

Webtoon & Animations

3B2S

STUDIO EEK



Triplewin is in partnership with 3B2S and Studio EEK, a webtoon company comprised of over 160 artists. We jointly plan and produce webtoons and animations.

Major Bussiness

Our influencers

Triplewin have professional model, current announcer, and actor.

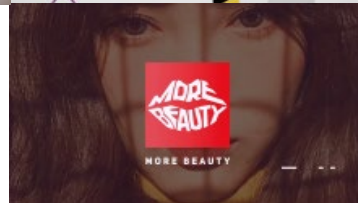
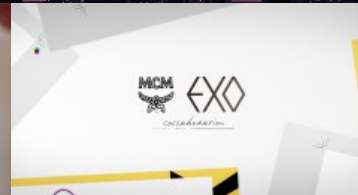
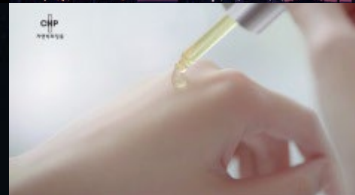
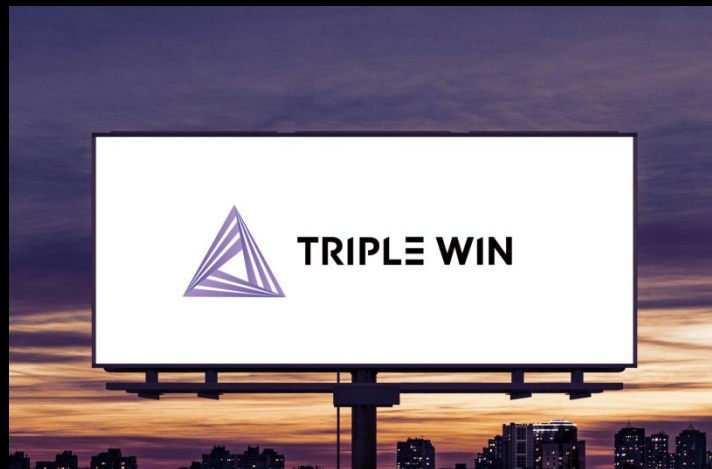
Because of this, a ripple effect can be expected when developing content and advertisement.



Major Bussiness

2. Advertising Division

Triplewin produces a variety of online and offline advertisements and video advertisements. We provide everything you need for advertising.



Major Bussiness

3. Marketing Division

Triplewin provide comprehensive marketing consulting.

Advertiser's product can spread quickly by our live commerce service.

Also, We are conducting a franchise business linked with our apps.

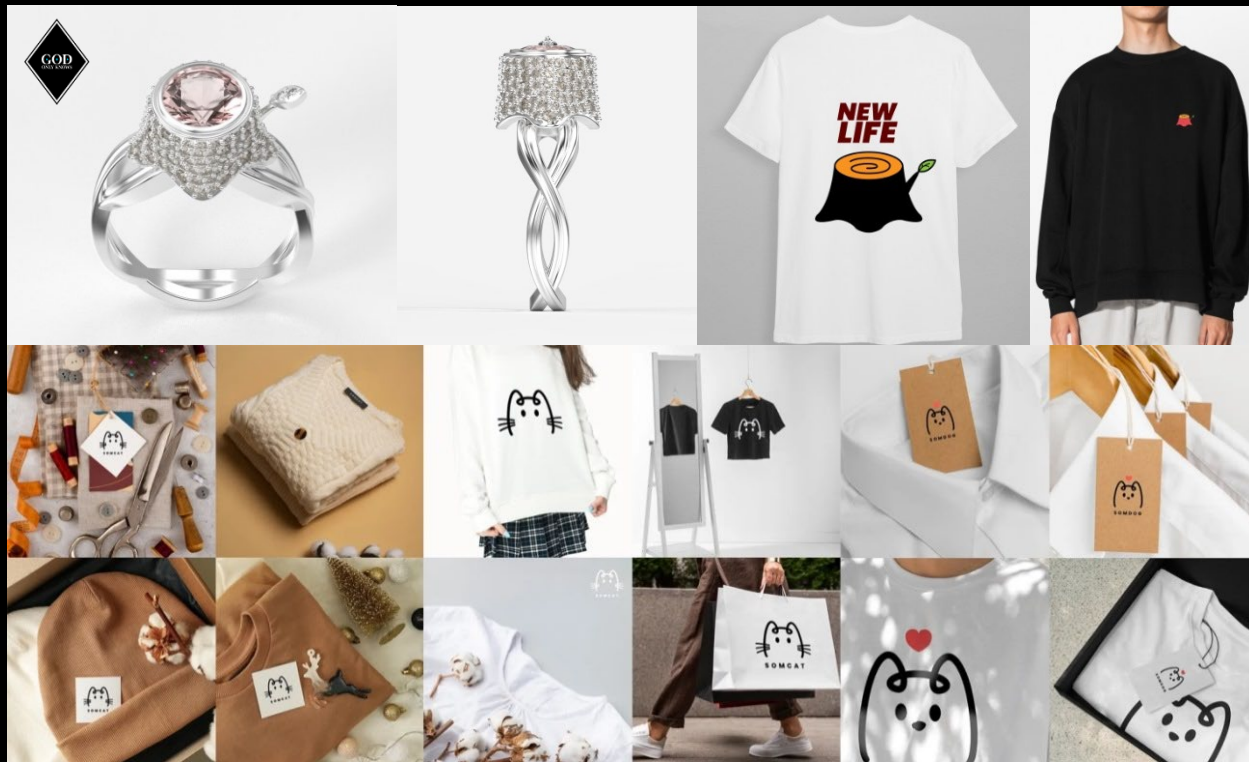


Major Bussiness

Personal Brands

Triplewin has its own Jewelry & fashion PB.

Because of this customer experience make it more colorful.



Major Bussiness

Affiliate Business

Triplewin will be partner with domestic and international performance companies
It creates explosive synergy.

Through this alliance,
attract more guests,
it brings joy to more people.



Major Bussiness

Service Planning & Development

Triplewin plans and produces a variety of services.
From online platforms to mobile apps for more fun customer experiences.

**LAKAT
MIND**


SLEEPAY

 **CLINIC**


TIME CLOVER
Chance of Life

 **Heart Records**


MAKITSTORM

Sleephole

FUSE OFF

NAPCAFE

ZENOTING


AutoCastle


CAMPFESTA

 **LAVITPOP**


GOD

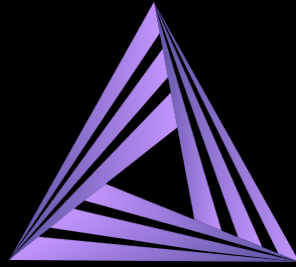

SLEEP EGG

Blue Exit


**CORNER
SELL**

HANSAL
Living a Month

Thank You



www.triplewin.info

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